

PFERDACADEMY

Corporate Training Program



The **PFERDACADEMY** North America training program includes comprehensive classroom and hands-on experience with all PFERD products including brushes, bonded, coated and non-woven abrasives, carbide burs, files, and power tools.

"It is the goal of PFERDACADEMY to enable salespersons to become more effective and successful in their job through product knowledge and hands-on experience."

TRUST BLUE

The **PFERDACADEMY** training program provides an opportunity for attendees to gain valuable hands-on experience using PFERD products and power tools. Classroom sessions focus on detailed product information designed to provide a solid knowledge base for attendees to use in their day-to-day jobs.

Contact your PFERD Representative for details about the **PFERDACADEMY** training program and how to register for upcoming training sessions.

Attendees of **PFERDACADEMY** will learn in an all-new, state-of-the-art training facility providing a safe and controlled working environment. The technical training staff are members of a global team trained at PFERD's worldwide headquarters in Marienheide, Germany.

PFERD provides lodging and meals
Training sessions run two full days
Certificates awarded upon completion

Time Commitment: Attendees should plan on arriving on Sunday and departing Wednesday morning (or after 7pm Tuesday night). Sessions will run Monday and Tuesday, ending at 5:00 pm each night.

Transportation: PFERD will pay for and coordinate ground transportation to and from Milwaukee's General Mitchell International Airport. Attendees must schedule and pay for air transportation.

Please plan your arrival time between 4:00 – 6:00 p.m. and departure for Wednesday a.m.

Meals: Meals and snacks will be provided by PFERD INC. with the exception of Sunday.

Lodging: Lodging is paid for and arranged by PFERD INC. (room & tax only, incidentals excluded.)

Attire: Casual — part of the session will be "hands-on" in the **PFERDACADEMY** training lab.

*** Please, for your safety, no short pants and no sandals/open-toed shoes. ***



PFERDACADEMY

PFERDACADEMY is centrally located at PFERD's brush manufacturing and central distribution facility in Milwaukee, Wisconsin.

9201 W. Heather Ave
Milwaukee, WI 53224

www.pferdusa.com/academy

PFERDACADEMY 2018 Training Dates

February 5-6: "Bronze" class

March 5-6: "Bronze" class

April 9-10: "Bronze" class

May 7-8: "Bronze" class

June 4-5: "Bronze" class

September 10-11: "Silver" class

October 8-9: "Bronze" class

November 12-13: "Bronze" class

Months available for special training:

January

July

August

December